## PR activity during August/September/October 2021

## Website stories:

- 1. Results announced in the cooperation band's youth solo competition
- 2. Principal players take their seats at NYBBS
- 3. Excitement and fun create long lasting NYBBS memories
- 4. NYBBS grand finale concert to be livestreamed
- 5. Official NYBBS21 photos released
- 6. Proud mum praises NYBBS summer school
- 7. Entries invited for Borders entertainment contest
- 8. JustGiving opportunity to support future of NYBBS
- 9. StAMP 'Spectrums and Stars' brass weekend
- 10. Plans revealed for extended European Brass Band Championships weekend
- 11. Whitburn Band receives £22k COVID recovery grant
- 12. Lottery opportunity to get EBBC tickets in advance
- 13. Two new players for Whitburn Band
- 14. Park bench dedicated to long-time conductor of town band
- 15. Three bands flying the Scottish flag in lower section National finals
- 16. Free concert in recognition of frontline and community workers
- 17. Creetown Silver Band plays at opening of arts centre
- 18. the cooperation band withdraws from National finals
- 19. Riverside Youth's new home, musical success and trans-Atlantic collaborations
- 20. Galashiels return to stage with free concert for town
- 21. Back to banding: Croy's return to rehearsals greeted with excitement and trepidation
- 22. Test pieces announced for 2022 regional championships
- 23. Kingdom are triumphant Nationals first section
- 24. NYBBS to feature in livestreamed Spectra and Stars StAMP concert
- 25. Whitburn and Bon-Accord ready to take up Nationals challenge
- 26. Special transfer arrangements for students away from home
- 27. Dalkeith and Monktonhall moves into new home
- 28. Youth music composition performed on video by Whitburn Band
- 29. Second Composers Project video features work of Iain Mundy
- 30. Applications for NYBBS 2022 summer course now online
- 31. Final call for bands wishing to enter Open and Challenge contests
- 32. Philip Wilby piece for 2022 European Championships
- 33. Dalmellington takes centre stage on concert in aid of disability forum
- 34. Music careers available with Royal Marines Band
- 35. Third Composers Project video features work of Alan Fernie
- 36. 'Golden Rules' for child protection produced as pocket-sized reference card
- 37. New conductor for Brass Sounds Inverclyde

## Press releases issued:

- 1. Emphasis on fun at NYBBS summer school
- 2. NYBBS young musicians head home after week of excitement and fun
- 3. Entries invited for Borders entertainment contest
- 4. JustGiving opportunity to support future of NYBBS
- 5. Scottish bands in lower section National Finals
- 6. Whitburn and Bon-Accord prepare for National Championships
- 7. New Scottish compositions for youth bands
- 8. NYBBS 2022 applications now open online
- 9. Final call for Scottish Festival of Brass entries

## Plus:

Liaison with Carrie and John Boax over issue of official photos and updates to banding media during NYBBS week.

Liaison with Niki Bland (Brass Band World) on NYBBS feature and with Iwan Fox (4barsrest) on Nationals preview pieces featuring Scottish contenders.

Start work on design and layout of SFoB programme in conjunction with Peter Fraser.